

AFRICAN-AMERICAN PARTNERSHIP

SPONSORSHIP BENEFITS



Sponsorship Benefits

- Association with United Way of Greater Atlanta – part of the largest non-governmental organization in the world and the second largest United Way in the country – known for over a century for its work in helping to make Atlanta a thriving community.
- Positive exposure with a group of 90,000 philanthropic individuals and more than 1,000 companies.
- Company logo on event page of UWGA website and sponsor credit in event communications.

2 for 1 Sponsorship

Leadership Luncheon 2026



Blue Light Party



 **Catch a glimpse of the 2025 Luncheon!**

Benefits	Presenting \$105,000 (1)	Titanium \$55,000	Platinum \$27,500	Diamond \$17,500	Gold \$12,000	Silver \$6,500	Crystal \$3,000
Positioned as presenting sponsor	X						
Product placement	X	X	X				
Recognition from podium at luncheon	X	X	X	X			
Advertisement in event program	Full page	3/4 page	1/2 page	1/4 page			
Company logo on event signage	X	X	X	X	X		
Company logo on event and email communications	X	X	X	X	X	X	X
In-person tickets with prominently located seats	20	18	15	10	8	6	4
Sponsor pre-reception invitations	10	8	6	5	4	3	2
Recognition at annual Day of Service	X	X	X	X	X	X	X

AAP Members Host Committee (\$3,000) benefits

- (4) In-person seats to the luncheon
- (2) Sponsor pre-reception tickets
- Name listed in the program, emails, and the United Way AAP event page

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For more information, contact Bryan Vinson at 404.527.3579 or aap@unitedwayatlanta.org

