# **AFRICAN-AMERICAN PARTNERSHIP**



## SPONSORSHIP BENEFITS

#### **Sponsorship Benefits**

- · Association with United Way of Greater Atlanta part of the largest non-governmental organization in the world and the second largest United Way in the country – known for over a century for its work in helping to make Atlanta a thriving community.
- Positive exposure with a group of 90,000 philanthropic individuals and more than 1,000 companies.
- · Company logo on event page of UWGA website and sponsor credit in event communications.

#### 2 for 1 Sponsorship

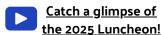
Leadership Luncheon 2026



**Blue Light Party** 







Benefits	Presenting \$105,000 (1)	Titanium \$55,000	Platinum \$27,500	Diamond \$17,500	Gold \$12,000	Silver \$6,500	Crystal \$3,000
Positioned as presenting sponsor	Х						
Product placement	Х	Х	Х				
Recognition from podium at luncheon	X	Х	X	Х			
Advertisement in event program	Full page	3/4 page	1/2 page	1/4 page			
Company logo on event signage	X	Х	Х	Χ	Х		
Company logo on event and email communications	X	Х	X	Х	Х	Х	X
In-person tickets with prominently located seats	20	18	15	10	8	6	4
Sponsor pre-reception invitations	10	8	6	5	4	3	2
Recognition at annual Day of Service	X	Х	Х	Х	Х	X	Х

### AAP Members Host Committee (\$3,000) benefits

- (4) In-person seats to the luncheon (2) Sponsor pre-reception tickets
- Name listed in the program, emails, and the United Way AAP event page

