FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

As of and for the Years Ended June 30, 2024 and 2023

And Report of Independent Auditor



# **UNITED WAY OF GREATER ATLANTA, INC.** TABLE OF CONTENTS

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## **Report of Independent Auditor**

To the Board of Directors United Way of Greater Atlanta, Inc. Atlanta, Georgia

#### **Opinion**

We have audited the accompanying financial statements of United Way of Greater Atlanta, Inc. ("United Way") (a nonprofit organization), which comprise the statements of financial position as of June 30, 2024 and 2023 and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the United Way as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of the United Way and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the United Way's ability to continue as a going concern within one year after the date the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

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In performing an audit in accordance with generally accepted auditing standards and Government Auditing Standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud
  or error, and design and perform audit procedures responsive to those risks. Such procedures include
  examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that
  are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of United Way's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about United Way's ability to continue as a going concern for a reasonable
  period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audits, significant audit findings, and certain internal control related matters that we identified during the audits.

#### **Supplementary Information**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying schedule of expenditures of federal awards, as required by Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of expenditures of federal awards is fairly stated, in all material respects, in relation to the financial statements as a whole.

## Other Reporting Required by Government Auditing Standards

Therry Bekaert LLP

In accordance with *Government Auditing Standards*, we have also issued our report dated December 19, 2024, on our consideration of United Way's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way's internal control over financial reporting and compliance.

Atlanta, Georgia December 19, 2024

## STATEMENTS OF FINANCIAL POSITION (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

		2024	2023	
ASSETS				
Cash and cash equivalents	\$	45,995	\$ 55,495	
Investments, at fair value		37,696	37,664	
Contributions receivable, less allowance for uncollectible accounts				
of \$4,342 and \$4,917 at June 30, 2024 and 2023, respectively		11,809	14,022	
Other receivables Prepaids and other assets		4,150 2,108	1,986 1,809	
Land, buildings, and equipment, net of depreciation		6,948	7,752	
Operating lease right-of-use assets, net		317	115	
Total Assets	\$	109,023	\$ 118,843	
LIABILITIES AND NET ASSETS				
Liabilities:				
Accounts payable and accrued liabilities	\$	9,623	\$ 10,998	
Allocations payable	·	480	650	
Donor designated allocations payable		7,350	8,437	
Finance lease liability		58	114	
Operating lease liability		320	 117	
Total Liabilities	-	17,831	 20,316	
Net Assets:				
Without Donor Restrictions:				
Board-designated reserve fund		19,061	20,288	
Undesignated		32,347	 28,499	
Total Without Donor Restrictions		51,408	48,787	
With Donor Restrictions:				
Subject to purpose and time restrictions		32,218	42,840	
Endowments and other perpetual gifts		7,566	6,900	
Total With Donor Restrictions		39,784	 49,740	
Total Net Assets		91,192	98,527	
Total Liabilities and Net Assets	\$	109,023	\$ 118,843	

STATEMENT OF ACTIVITIES (DOLLARS IN THOUSANDS)

YEAR ENDED JUNE 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Campaign Results:			
Campaign Contributions:			
Current year campaign	\$ 29,536	\$ 9,319	\$ 38,855
Prior year Pacesetter Campaign	-	(608)	(608)
Pacesetter Campaign	-	1,683	1,683
Less Amounts Due to Others:			
Donor designations	(4,101)	-	(4,101)
Amounts sent directly to others	(2,348)		(2,348)
Gross Campaign Results	23,087		33,481
Provision for uncollectibles	(2,111)		(2,111)
Net Campaign Results	20,976	10,394	31,370
Revenues, Gains, and Other Support:			
Campaign contributions received in current period,			
net of provision for uncollectible pledges of \$4,342	20,976	10,394	31,370
Private grants and foundations revenue	1,861	19,745	21,606
Government grants and contract revenue	-	6,222	6,222
Gifts-in-kind revenue	6,300	-	6,300
Building income	5,669	-	5,669
Other income	2,013	- (47.440)	2,013
Net assets released from restrictions	47,118	(47,118)	
Total Revenues, Gains, and Other Support	83,937	(10,757)	73,180
Expenses:			
Program Services:			
Agency allocations	(1,884)	-	(1,884)
Community services	(12,662)	-	(12,662)
Other direct assistance	(46,790)	-	(46,790)
Building operations	(5,560)		(5,560)
Total Program Services	(66,896)	-	(66,896)
Supporting services	(20,005)		(20,005)
Total Expenses	(86,901)		(86,901)
Change in net assets from operations	(2,964)	(10,757)	(13,721)
Nonoperating Items:			
Investment return, net	4,069	801	4,870
Change in liability for pension benefit	1,516		1,516
Change in net assets	2,621	(9,956)	(7,335)
Net assets, beginning of year	48,787	49,740	98,527
Net assets, end of year	\$ 51,408	\$ 39,784	\$ 91,192

STATEMENT OF ACTIVITIES (DOLLARS IN THOUSANDS)

YEAR ENDED JUNE 30, 2023

		ut Donor rictions	Donor ictions		Total
Campaign Results: Campaign Contributions: Current year campaign Prior year Pacesetter Campaign Pacesetter Campaign Less Amounts Due to Others: Donor designations	\$	34,954 - - (3,786)	\$ 9,607 (197) 607	\$	44,561 (197) 607 (3,786)
Amounts sent directly to others		(5,823)	 		(5,823)
Gross Campaign Results Provision for uncollectibles	-	25,345 (2,281)	10,017 -	1	35,362 (2,281)
Net Campaign Results		23,064	 10,017		33,081
Revenues, Gains, and Other Support: Campaign contributions received in current period, net of provision for uncollectible pledges of \$4,917 Private grants and foundations revenue Government grants and contract revenue Gifts-in-kind revenue Building income Other income Net assets released from restrictions		23,064 1,426 - 10,497 4,908 3,342 52,641	10,017 22,367 19,697 - - - (52,641)		33,081 23,793 19,697 10,497 4,908 3,342
Total Revenues, Gains, and Other Support		95,878	 (560)		95,318
Expenses: Program Services: Agency allocations Community services Other direct assistance Building operations		(5,510) (16,468) (52,939) (4,729)	- - -		(5,510) (16,468) (52,939) (4,729)
Total Program Services		(79,646)	-		(79,646)
Supporting services		(15,061)	 -		(15,061)
Total Expenses		(94,707)			(94,707)
Change in net assets from operations		1,171	(560)		611
Nonoperating Items: Investment return, net Change in liability for pension benefit Transfer of assets to CareerRise		2,339 1,228 (677)	528 - (1,066)		2,867 1,228 (1,743)
Change in net assets		4,061	(1,098)		2,963
Net assets, beginning of year		44,726	50,838		95,564
Net assets, end of year	\$	48,787	\$ 49,740	\$	98,527

## STATEMENT OF FUNCTIONAL EXPENSES (DOLLARS IN THOUSANDS)

YEAR ENDED JUNE 30, 2024

		Р	rogram Servic	es		Su	pporting Servi	ces	
			Other		Total			Total	
	Agency Allocations	Community Services	Direct Assistance	Building Operations	Program Services	Fundraising	Management and General	Supporting Services	Total
Operating Expenses:									
Salaries and other labor	\$ -	\$ 3,216	\$ 1,450	\$ 1,442	\$ 6,108	\$ 4,502	\$ 4,409	\$ 8,911	\$ 15,019
Occupancy	-	290	239	1,248	1,777	290	286	576	2,353
Employee health and retirement benefits	-	975	271	67	1,313	925	915	1,840	3,153
Campaign and marketing supplies	-	1	7	-	8	402	13	415	423
Professional fees	-	164	2,306	171	2,641	4,746	388	5,134	7,775
Payroll taxes	-	232	109	204	545	338	257	595	1,140
Printing and brochures	-	15	5	-	20	181	24	205	225
Telephone	-	103	4	16	123	-	283	283	406
Equipment rental and maintenance	-	33	10	59	102	-	593	593	695
Information technology, postage, and supplies	-	574	301	59	934	1,611	(1,255)	356	1,290
Training and conferences	-	102	77	2	181	104	61	165	346
Local transportation	-	10	4	-	14	7	1	8	22
Other	-	81	44	614	739	73	273	346	1,085
Depreciation and amortization	-	-	121	797	918	-	245	245	1,163
Utilities	-	-	-	329	329	-	-	-	329
Catering				548	548				548
Total Operating Expenses		5,796	4,948	5,556	16,300	13,179	6,493	19,672	35,972
Allocations, Expenses, and									
Other Direct Assistance:									
Annual campaign allocations	1,884	326	-	-	2,210	25	-	25	2,235
Gifts-in-kind expense	-	6,300	-	-	6,300	-	-	-	6,300
Governmental grants and contracts expense	-	-	6,223	-	6,223	-	-	-	6,223
Other allocations	<u> </u>		35,619		35,619				35,619
Total Allocations, Expenses, and				<u> </u>					
Other Direct Assistance	1,884	6,626	41,842		50,352	25		25	50,377
Other:									
Interest expense	-	-	-	4	4	_	(52)	(52)	(48)
Dues to United Way Worldwide		240			240		360	360	600
Total Other		240		4	244		308	308	552
Total Functional Expenses	\$ 1,884	\$ 12,662	\$ 46,790	\$ 5,560	\$ 66,896	\$ 13,204	\$ 6,801	\$ 20,005	\$ 86,901

The accompanying notes to the financial statements are an integral part of these statements.

## STATEMENT OF FUNCTIONAL EXPENSES (DOLLARS IN THOUSANDS)

YEAR ENDED JUNE 30, 2023

	Program Services							Supporting Services								
					<u> </u>	Other			Total						Total	
	Agend Allocati	•		mmunity ervices		Direct sistance		ilding erations	rogram Services	Fun	draising		gement General		pporting ervices	Total
Operating Expenses:																
Salaries and other labor	\$	-	\$	3,087	\$	2,121	\$	1,192	\$ 6,400	\$	4,286	5	\$3,973	\$	8,259	\$ 14,659
Occupancy		-		322		378		961	1,661		275		289		564	2,225
Employee health and retirement benefits		-		609		577		45	1,231		712		1,342		2,054	3,285
Campaign and marketing supplies		-		1		4		-	5		101		-		101	106
Professional fees		-		98		1,787		185	2,070		862		355		1,217	3,287
Payroll taxes		-		231		155		198	584		308		243		551	1,135
Printing and brochures		-		3		5		1	9		193		27		220	229
Telephone		-		113		3		15	131		-		321		321	452
Equipment rental and maintenance		-		42		69		66	177		-		635		635	812
Information technology, postage, and supplies		-		548		376		44	968		1,212		(1,369)		(157)	811
Training and conferences		-		92		120		4	216		105		94		199	415
Local transportation		-		11		-		-	11		8		-		8	19
Other		-		65		59		473	597		63		386		449	1,046
Depreciation and amortization		-		-		272		885	1,157		-		238		238	1,395
Utilities		-		-		15		269	284		-		-		-	284
Catering		-						366	 366							 366
Total Operating Expenses				5,222		5,941		4,704	 15,867		8,125		6,534		14,659	 30,526
Allocations, Expenses, and																
Other Direct Assistance:																
Annual campaign allocations	5,5	510		469		-		-	5,979		25		-		25	6,004
Gifts-in-kind expense		-		10,497		-		-	10,497		-		-		-	10,497
Governmental grants and contracts expense		-		-		19,673		-	19,673		-		-		-	19,673
Other allocations		-				27,325			 27,325				-			 27,325
Total Allocations, Expenses, and															-	
Other Direct Assistance	5,5	510		10,966		46,998		-	63,474		25				25	 63,499
Other:																
Interest expense		-		-		-		25	25		-		(41)		(41)	(16)
Dues to United Way Worldwide				280		-		-	 280		-		418		418	698
Total Other		-		280		_		25	305				377		377	 682
Total Functional Expenses	\$ 5,5	510	\$	16,468	\$	52,939	\$	4,729	\$ 79,646	\$	8,150	\$	6,911	\$	15,061	\$ 94,707

The accompanying notes to the financial statements are an integral part of these statements.

STATEMENTS OF CASH FLOWS (DOLLARS IN THOUSANDS)

YEARS ENDED JUNE 30, 2024 AND 2023

		2024		2023	
Cash flows from operating activities:					
Change in net assets	\$	(7,335)	\$	2,963	
Adjustments to reconcile change in net assets to					
net cash flows from operating activities:					
Net realized and unrealized gains on investments					
and beneficial interest in assets held by others		(3,110)		(1,874)	
Depreciation and amortization		1,163		1,395	
Amortization of operating lease right-of-use assets		79		129	
Provision for doubtful accounts		2,111		2,281	
Changes in operating assets and liabilities:					
Contributions receivable		102		791	
Other receivables		(2,164)		12,220	
Prepaids and other assets		(171)		489	
Accounts payable and accrued liabilities		(1,375)		(7,480)	
Allocations and donor-designated allocations payable		(1,257)		(1,367)	
Operating lease liabilities		(78)		(127)	
Net cash flows from operating activities		(12,035)		9,420	
Cash flows from investing activities:		(350)		(360)	
Purchases of building improvements and equipment Purchases of investments		(359)		(360)	
Proceeds from sales of investments		(17,563)		- 002	
		20,513		883	
Net cash flows from investing activities		2,591		523	
Cash flows from financing activities:					
Principal repayments on bonds payable		-		(292)	
Payments on finance lease obligations		(56)		(55)	
Net cash flows from financing activities		(56)		(347)	
Net change in cash and cash equivalents		(9,500)		9,596	
Cash and cash equivalents, beginning of year		55,495		45,899	
Cash and cash equivalents, end of year	\$	45,995	\$	55,495	
Supplemental cash flow information:					
Interest paid	\$	47	\$	16	
Supplemental disclosure of noncash investing and financing activities:					
Right-of-use assets obtained in exchange for operating lease liabilities	\$	281	\$	244	
Equipment obtained in exchange for finance lease liability	<u> </u>		•	169	
Equipment obtained in exchange for illiance lease hability	φ		Ψ	109	

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 1—Nature of organization and summary of significant accounting policies

Nature of Operations — United Way of Greater Atlanta, Inc. ("United Way") is a nonprofit corporation that operates in the 13 county greater Atlanta area. United Way's vision is for Greater Atlanta to be a thriving and inclusive community where every person, regardless of race, identity, or circumstances has equitable opportunities to live a healthy life and to acquire the education and skills they need to earn a sustaining wage so that they may achieve their full potential. Communities that can say, "all the children are well," have babies born healthy, kids who read proficiently by third grade, and teens who graduate from high school ready for college and careers. These are kids that grow up in communities where people are educated, employed, and housed. United Way, in partnership with a couple of other organizations, created the Child Well-Being index in 2017. United Way's goal is to raise the overall Child Well-Being Score across Greater Atlanta's 13 county region. United Way has established four investment priorities to help achieve this goal: Stronger Learners, College and Career Ready, Economic Stability, and Brighter Future.

Financial Statement Presentation – United Way reports information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of United Way. These net assets may be used at the discretion of United Way's management and the Board of Directors. United Way has chosen to provide further classification information about net assets without donor restrictions on the statements of financial position.

Board-Designated Reserve Fund – Represents a fund established by the Board of Directors to be used within guidelines established by the Board of Directors. The general purpose of the fund is to help ensure the long-term financial stability of United Way and position it to respond to varying economic conditions and changes affecting both United Way's financial position and the conditions of the United Way's non-profit partners.

*Undesignated* – Represents the cumulative net asset without donor restrictions excluding those net assets designated for specific activities by the Board of Directors.

Net Assets With Donor Restrictions – Net assets with donor restrictions consist of assets whose use is limited by donor-imposed time and/or purpose restrictions. Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the United Way to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a board approved spending policy.

When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Expenses are reported as decreases in net assets without donor restrictions. State law (substantially in conformity with the *Uniform Prudent Management of Institutional Funds Act*), authorizes expenditures of appreciation (both realized and unrealized) in the value of endowment funds subject to a standard of business care and prudence. Investment returns on investments are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by donors or state law.

Cash and Cash Equivalents – United Way considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 1—Nature of organization and summary of significant accounting policies (continued)

*Investments* – Investments are carried at fair value. United Way's investments do not have a significant concentration of credit risk within any industry, geographic location, or specific institution.

Contributions Receivable – Contributions receivable are comprised primarily of unconditional promises to give. Contributions to be received over periods of more than one year are discounted to their net present value. Child Well-Being Campaign contributions receivable are generally paid within 18 months.

United Way provides an allowance for uncollectible contributions receivable based on historical write-off percentages at the time campaign results are recorded. This estimated allowance is periodically adjusted based on campaign collection trends. A campaign is officially closed for accounting purposes, and the final uncollectible amount determined, in the year following the year of workplace campaign collections. Any difference in the actual campaign collection results compared with the estimates previously recorded are reflected as an adjustment to net campaign results in the statements of activities. At June 30, 2024 and 2023, the allowance for doubtful contributions receivable was \$4,342 and \$4,917, respectively. Reductions in uncollectible contributions receivable of approximately \$2,081 and \$2,619 were recorded in fiscal years 2024 and 2023, respectively, related to the final closing of the fall 2022 and 2021 campaign collections.

Other Receivables — Other receivables are reported net of an allowance for credit losses. An allowance for credit losses for other accounts receivable is provided based upon management's best estimate of amounts that will not be collected based on such factors as the age of the receivable, creditworthiness of parties, historical collection experience, current economic conditions, and type of revenue. At June 30, 2024 or 2023, there was no material allowance for credit losses for other accounts receivable deemed necessary.

Prepaids and Other Assets – Other assets in the statements of financial position include:

		 2023	
Beneficial interest in assets held by others	\$	1,064	\$ 935
Life insurance contract		756	684
Prepaids		288	 190
Total prepaids and other assets	\$	2,108	\$ 1,809

See Note 4 for description of beneficial interest in assets held by others.

Land, Buildings, and Equipment, Net – These assets are stated at cost at date of acquisition for assets purchased or fair value at date of donation in the case of gifts, less an allowance for accumulated depreciation. Acquisitions of land, buildings, and equipment in excess of \$1,000 are capitalized. Expenditures for new construction, major renewals, and replacements are capitalized. Expenditures for maintenance, repairs and minor renewals, and replacements of minor non-depreciable equipment are charged to expense as incurred. Depreciation is provided primarily using the straight-line method over the estimated useful lives of the related assets.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 1—Nature of organization and summary of significant accounting policies (continued)

Campaign Results – Campaigns with foundations and corporate partners are conducted throughout the year, ("Current Campaign" or "2023/2024 campaign") to support programs primarily in the subsequent fiscal year. Donors can choose to give to United Way's Child Well-Being Mission Fund, other United Way programs, or to specific non-profit organizations. United Way honors the designations made by the donor to each non-profit by distributing a proportionate share of receipts based on donor designations to each respective non-profit organization. Overall campaign results are reduced by contributions that are fundraised by United Way but another third party is collecting and distributing the contributions or the donor has specified a non-profit organization as the beneficiary. These contributions are not included in revenues, gains, and other support or in agency allocations in the statements of activities in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). Donor designated allocations payable of \$7,350 and \$8,437, at June 30, 2024 and 2023, respectively, include amounts fundraised by United Way that the donor has specified a non-profit organization as the beneficiary and other amounts United Way processes for other organizations.

The net campaign results for the 2023/2024 campaign are reflected as without and with donor restrictions in the year ended June 30, 2024 statement of activities based on donor intent regarding time and purpose. Campaign contributions related to the 2023/2024 campaign are included in revenues with donor restrictions as the amounts are restricted for the following year. These amounts are classified as Pacesetter Campaign contributions in the year ended June 30, 2024 statement of activities.

Child Well-Being Mission Fund - United Way's current preference is for donors to give to United Way's Child Well-Being Mission Fund. Contributions to the United Way's Child Well-Being Mission Fund are reported as without donor restrictions and are allocated by United Way and United Way volunteers to support a variety of local health and human services programs and initiatives that align with United Way's four investment priorities and operating costs of United Way. Allocations to local programs are made by United Way and United Way volunteers and are typically paid to non-profit partners in the following fiscal year in two to four installments. The first installments are distributed in the first half of the following fiscal year and are based on the level of campaign results of the Current Campaign but funded from the previous campaign. This distribution policy allows management sufficient time for the Current Campaign results to be analyzed and validated as to accuracy and collectability to avoid allocation levels in excess of actual campaign results and campaign collections. The later installments from the Current Campaign are distributed in the second six months of the following fiscal year and funded from the Current Campaign. At June 30, 2024 and 2023, United Way had committed Child Well-Being funding allocations of \$1,000 and \$2,316, respectively, of which, \$480 and \$650, respectively, are reflected as allocations payable in the statements of financial position at June 30, 2024 and 2023. The remainder of the commitment is either unallocated to specific programs as of June 30 or is contingent on cash collections on the Current Campaign and, therefore, not recorded as a liability as of June 30, 2024 or 2023 as disclosed in Note 6.

Revenue Recognition – Revenues from non-exchange transactions, contributions, and grants may be subject to conditions in the form of both a barrier to entitlement and a refund of amounts paid (or a release from obligation to make future payments) and are included in campaign contributions, private grants and foundation revenue, and government grants and contract revenue in the statements of activities. Unconditional contributions and grants are recognized when cash, other assets, or an unconditional promise to give is received. Conditional contributions and grants are recognized when the barrier is satisfied.

All unconditional contributions and grants are considered to be without donor restriction unless specifically restricted by the donor or grantor for a specific program, purpose, or time period. Amounts received that are restricted by the donor or grantor for a specific program, purpose, or for future periods are reported as increases to net assets with donor restrictions. Contributions and grants that are restricted by the donor or grantor are reported as increases in net assets without restrictions if the restrictions expire in the fiscal year in which the contributions are recognized.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 1—Nature of organization and summary of significant accounting policies (continued)

Contributions of assets other than cash are recorded at their estimated fair value and are reported as contribution revenues without donor restrictions unless specifically restricted by the donor. Gifts specified for the acquisition or construction of long-lived assets are reported as net assets without restrictions when the assets are placed in service.

United Way also receives grants from the state and federal agencies. Grants which are classified as non-exchange transactions and are recognized as revenue when the barriers required under the grant are satisfied. If funds are received from grants from state and federal agencies prior to incurring allowable expenses, these amounts are reported as deferred revenues.

United Way recognizes revenue from exchange-transactions in accordance with Accounting Standards Codification ("ASC") 606, the core principle of which is that an organization should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled to receive in exchange for those goods and services. To achieve this core principle, five basic criteria must be met before revenue can be recognized: (1) identify the contract with a customer, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price to performance obligations in the contract, and (5) recognize revenue when or as United Way satisfies a performance obligation.

United Way recognizes revenue when its customer obtains control of promised services or gains access to the promised goods in an amount that reflects the consideration that United Way expects to receive in exchange for those goods or services.

Conference center rentals, monthly parking pass, and other member and non-member fees are generally paid in advance and revenue is recognized once the monthly or daily access to facilities and/or service is provided.

Functional Expenses – The costs of providing programs and other activities have been summarized on a functional basis in the statements of activities and statements of functional expenses. Accordingly, certain costs have been allocated among program services and supporting services. Such allocations are determined by management on an equitable basis.

The expenses that are allocated include the following:

#### **Expense** Method of Internal Allocation

Information technology

Time and effort

Concentrations of Risk – Financial instruments that potentially subject United Way to concentrations of credit risk consist primarily of contributions receivable, substantially all of which are from individuals, businesses, or not-for-profit foundations in the metropolitan Atlanta area, and cash and cash equivalents.

Concentrations of credit risk for contributions receivables are limited due to the large number of donors comprising United Way's donor base. For the years ended June 30, 2024 and 2023, approximately 25% and 23%, respectively, of United Way's total revenue was from a private foundation.

United Way places its cash and cash equivalents on deposit with financial institutions in the United States. The Federal Deposit Insurance Corporation covers \$250,000 for substantially all depository accounts. United Way from time to time may have amounts on deposit in excess of the insured limits.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 1—Nature of organization and summary of significant accounting policies (continued)

Income Taxes – United Way is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code of 1986 ("IRC"), as amended and, therefore, no provision for income taxes has been made in the accompanying financial statements. United Way has evaluated the effect of U.S. GAAP guidance on Accounting for Uncertainty in Income Taxes and believes it continues to satisfy the requirements of tax-exempt organizations and, therefore, had no uncertain income tax positions at June 30, 2024.

Fair Value Measurements – The following methods and assumptions were used by United Way in estimating its fair value disclosures for financial instruments. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Considerable judgment is necessarily required in interpreting market data to develop the estimates of fair value and, accordingly, the estimates are not necessarily indicative of the amounts the United Way could realize in a current market exchange.

Level inputs as defined by ASC 820, Fair Value Measurements and Disclosures, are as follows:

Level 1 – Financial instruments with unadjusted, quoted prices listed on active market exchanges.

Level 2 – Financial instruments valued using pricing inputs other than quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument.

Level 3 – Financial instruments that are not actively traded on a market exchange and require using significant unobservable inputs in determining fair value.

Fair value approximates book value for the following financial instruments due to their short-term nature: cash and cash equivalents, contributions receivable, accounts payable, and accrued expenses. Fair values for marketable debt and equity securities are based on quoted market prices. If a quoted market price is not available, fair value is estimated using market prices for similar securities.

Use of Estimates – The preparation of the financial statements in conformity with U.S. GAAP requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of any contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the period. Actual results could differ from these estimates.

Recently Adopted Accounting Pronouncement – On July 1, 2023, United Way adopted Accounting Standards Update ("ASU") ASU 2016-13, Financial Instruments - Credit Losses (Topic 326) and subsequently related amendments. This guidance replaces the existing incurred loss impairment guidance and establishes a single allowance framework for financial assets carried at amortized cost based on expected credit losses. The estimate of expected credit losses requires the incorporation of historical information, current conditions, and reasonable and supportable forecasts. The adoption of this standard did not have a material impact on the financial statements of United Way.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 2—Liquidity and availability of resources

The table below represents financial assets available for general expenditures within one year at June 30, 2024 and 2023:

	2024			2023
Financial assets at year-end:				
Cash and cash equivalents	\$	45,995	\$	55,495
Investments, at fair value		37,696		37,664
Contributions receivable		11,809		14,022
Other receivables		4,150		1,986
Total financial assets		99,650		109,167
Less amounts not available to be used for general expenditures				
within one year:				
Subject to donor purpose restrictions		32,218		42,840
Board-designated funds		19,061		20,288
Endowments		6,502		5,965
Financial assets not available to be used within one year		57,781		69,093
Financial assets available to meet general expenditures				
within one year	\$	41,869	\$	40,074

For purposes of analyzing resources available to meet general expenditures over a 12-month period, United Way considers all expenditures related to its ongoing mission related activities as well as the conduct of services undertaken to support those activities to be general expenditures.

United Way maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations come due. To help manage liquidity needs, the United Way has board-designated net assets without donor restrictions that, while the United Way does not intend to spend these for purposes other than those identified, the amounts could be made available for current operations, if necessary.

#### Note 3—Land, buildings, and equipment, net

Land, buildings, and equipment, net consist of the following at June 30:

	<b>Useful Lives</b>	 2024	2023
Land	N/A	\$ 4,390	\$ 4,390
Buildings and leasehold improvements	7-30 years	25,998	26,791
Furniture, fixtures, and equipment, including			
finance lease right-of-use assets	5-7 years	4,484	4,347
		34,872	35,528
Less accumulated depreciation		(27,924)	(27,776)
Land, buildings, and equipment, net of depreciation		\$ 6,948	\$ 7,752

Depreciation expense for was \$1,163 and \$1,395 for the years ended June 30, 2024 and 2023, respectively.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 4—Beneficial interest in assets held by others

United Way is the beneficiary of a fund held and administered by a local community foundation. Under the terms of the agreement, United Way has the irrevocable right to receive the income earned on the fund assets in perpetuity. The fund assets are not subject to the control or direction of United Way.

The fund assets are recorded in prepaids and other assets in the statements of financial position at the fair value of the beneficial interest. United Way's estimate of fair value is based on fair value information received from the community foundation. Net appreciation or depreciation in the fair value of these assets is recorded in investment return, net in net assets with donor restrictions in the statements of activities.

As shown in Note 1, the fair value of the beneficial interest was approximately \$1,064 and \$935 at June 30, 2024 and 2023, respectively. Income received from the community foundation each year is recognized as income with donor restrictions. Distributions received from the fund were approximately \$44 for both years ended June 30, 2024 and 2023, respectively.

#### Note 5—Retirement plans

United Way has an insured, noncontributory defined benefit pension plan (the "Plan") for all employees that were employed on or before January 1, 2013. United Way's policy is to fund pension costs accrued, including amortization of prior service costs, over a 10-year period. The employee's retirement benefit is based on years of service and the employee's compensation during the highest consecutive 60 months out of the last 120 months of employment. Effective January 1, 2013, United Way froze the Plan for all new participants and no new participants entered the Plan after that date.

U.S. GAAP requires an employer to recognize the overfunded or underfunded status of a defined benefit postretirement plan as an asset or liability in its statements of financial position and to recognize changes in that funded status in the year in which the changes occur through changes in net assets without donor restrictions. U.S. GAAP also requires an employer to measure the funded status of a plan as of the date of its year-end statements of financial position.

At June 30, 2024 and 2023, United Way recognized a liability for the underfunded status of its Plan and adjusted the ending balance of net assets without donor restrictions for the transition obligation, prior service cost, and net loss that had not been recognized as components of net periodic pension cost. The liability for pension benefits is recorded was \$3,363 and \$4,879 as of June 30, 2024 and 2023, respectively, and is included in accounts payable and accrued liabilities in the accompanying statements of financial position.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 5—Retirement plans (continued)

The funded status of United Way's Plan as of June 30, and amounts to be recognized as components of net periodic pension cost, are shown below:

		2023	
Projected benefit obligation	\$	(20,167)	\$ (20,140)
Plan assets at fair value		16,804	15,261
Funded status	\$	(3,363)	\$ (4,879)
Items not yet recognized as a component of			
net periodic pension cost:  Net loss	\$	1,617	\$ 3,140

The reconciliation of items not yet recognized as components of net periodic benefit cost and the estimated effect in the next fiscal year of items not yet reflected in net periodic benefit cost is as follows:

Reconciliation of items not yet reflected in net periodic benefit cost:	July 1, 2023		as Pe	Reclassified as Net Periodic Benefit Cost		mounts Arising During Period	Settler Expe			e 30, 24
Net (gain) loss	\$	3,140	\$	(147)	\$	(1,376)	\$	_	\$	1,617
									July 1, 2024	Estimated Amounts to be Reclassified as Net Periodic Benefit Cost
Estimated effect in next fiscal year reflected in net periodic benefit of		ems not y	et							
Net income								\$		_ \$ _

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 5—Retirement plans (continued)

The following tables set forth the information related to the Plan as of June 30 and the related changes for the years then ended:

	2024			2023		
Projected benefit obligation, beginning of year	\$	20,140	\$	20,456		
Service cost		404		419		
Interest cost		964		885		
Actuarial gains (losses)		(532)		(720)		
Benefits paid		(514)		(499)		
Settlements		(295)		(401)		
Projected benefit obligation, end of year	\$	20,167	\$	20,140		
		2024		2023		
Fair value of Plan assets, beginning of year	\$	15,261	\$	14,349		
Actual return on Plan assets		1,796		1,245		
Employer contributions		750		750		
Administrative expenses		(194)		(183)		
Benefits paid		(514)		(499)		
Settlements		(295)		(401)		
Fair value of Plan assets, end of year	\$	16,804	\$	15,261		
Reconciliation of funded status:						
Funded status	\$	(3,363)	\$	(4,879)		
Unrecognized net loss		1,617		3,140		
Net effect of adoption of recognition						
provisions of U.S. GAAP		(1,617)		(3,140)		
Liability for pension benefits	\$	(3,363)	\$	(4,879)		
		2024		2023		
Components of net periodic benefit cost:						
Service cost	\$	598	\$	602		
Interest cost		964		885		
Expected return on Plan assets		(952)		(897)		
Amortization of initial unrecognized net loss		147		315		
Net periodic benefit cost	\$	757	\$	905		

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 5—Retirement plans (continued)

Weighted average assumptions as of the measurement date of June 30 are as follows:

	2024	2023
Discount rate	5.25%	5.00%
Postretirement interest rate	5.25%	5.00%
Expected return on assets	6.50%	6.50%
Rate of compensation increase	4.00%	4.00%

Approximate future benefit payments, reflecting expected future service, expected to be paid for years ending June 30:

2025	\$ 1,984
2026	1,655
2027	1,572
2028	1,533
2029	1,460
2030-2034	 7,333
	\$ 15,537

Approximate future benefit payments were calculated based on the following weighted average assumptions as of July 1:

	2024	2023
Discount rate	5.00%	4.50%
Postretirement interest rate	5.00%	4.50%
Expected return on assets	6.50%	6.50%
Rate of compensation increase	4.00%	4.00%

Plan assets values and corresponding percentages by investment type at June 30 were:

	2024			2023			
	Δ	mount	Percentage	Α	mount	Percentage	
Equity mutual funds	\$	14,538	86%	\$	9,243	61%	
Bond mutual and exchange-traded funds		1,621	10%		5,488	36%	
Cash and equivalents		645	4%		530	3%	
	\$	16,804	100%	\$	15,261	100%	

The Plan's investments are public investment vehicles valued using the net asset value ("NAV") provided by the administrator of the fund. NAV is based on the value of the underlying assets owned by the fund, minus its liabilities, and then divided by the number of shares outstanding. NAV is a quoted price in an active market and classified within Level 1 of the fair valuation hierarchy.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 5—Retirement plans (continued)

The expected long-term rate of return on Plan assets assumption of 6.50% was selected using the building block approach described by the Actuarial Standards Board in Actuarial Standards of Practice 27, Selection of Economic Assumptions for Measuring Pension Obligations. Based on United Way's investment allocation for the pension plan in effect as of the beginning of the fiscal year, a best estimate range was determined for both the real rate of return (net of inflation) and for inflation based on survey-based and market-based inflation expectations. United Way's investment strategy is to invest approximately 60% of the funds in equity securities and approximately 40% in bonds and fixed income securities.

The estimated maximum employer contribution to the plan for the year ending June 30, 2024 is approximately \$778; however, the final actuarially determined required amount could be less. United Way reserves the right to make additional contributions to the Plan. No Plan assets are expected to be returned to the United Way during the year ending June 30, 2024.

United Way also has a defined contribution thrift plan. The plan was established on January 1, 1987 and all employees of United Way are eligible to participate in the plan on the first day of the month following employment. During the years ended June 30, 2024 and 2023, United Way matched, subject to IRC limitations, employee contributions up to 6% of gross pay. United Way charged to expenses approximately \$639 and \$621 in 2024 and 2023, respectively, under the defined contribution thrift plan.

## Note 6—Commitments and contingencies

United Way is subject to legal and other claims related to the normal course of business. In the opinion of management, there are no legal claims or other matters that, upon resolution, may result in a material impact on United Way's financial position and results of activities.

Commitments to allocate funds to United Way agencies and other allocations are dependent on the results of United Way's campaigns. United Way historically provides agencies with anticipated funding commitments in advance and generally funds those commitments on a semi-annual basis. Such commitments are subject to adjustment based on final campaign results, including subsequent collections. The unrecorded commitment under these agreements is \$-0- and \$508 for the years ended June 30, 2024 and 2023, respectively.

Federal programs are subject to financial and compliance audits by grantor agencies which, if instances of material noncompliance are found, may result in disallowed expenditures and affect United Way's continued participation in specific programs. The amount, if any, of expenditures which may be disallowed by the grantor agencies cannot be determined at this time, although United Way expects such amounts, if any, to be immaterial.

#### Note 7—Leases

United Way leases certain buildings and equipment. The determination of whether an arrangement is a lease is made at the lease's inception. For contracts entered into on or after the effective date or at the inception of a contract, the Organization assessed whether the contract is, or contains, a lease. The assessment is based on: (1) whether the contract involves the use of a distinct identified asset, (2) whether the United Way obtains the right to substantially all the economic benefit from the use of the asset throughout the period, and (3) whether the United Way has the right to direct the use of the asset. The ROU assets and lease liabilities are recognized at the commencement date based on the present value of the future minimum lease payments over the lease term. Renewal and termination clauses are factored into the determination of the lease term if it is reasonably certain these options would be exercised by United Way. Lease assets are amortized over the lease term unless there is a transfer of title or purchase option reasonably certain of exercise, in which case the asset life is used.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 7—Leases (continued)

To determine the present value of lease payments, United Way uses the implicit rate when it is readily determinable. As most of the United Way's leases do not provide an implicit rate, United Way has elected to utilize the risk-free discount rate to calculate lease assets and liabilities.

United Way's lease agreements do not contain any material residual value guarantees or material restrictive covenants. United Way does not have leases where it is involved with the construction or design of an underlying asset. United Way has no material obligation for leases signed but not yet commenced as of June 30, 2024. United Way does not have any material sublease activities.

Equipment under a finance lease consists of a CISCO server with a carrying value as of June 30, 2024 of \$66, representing capitalized cost of \$169 less accumulated amortization of \$103 and is reported in land, buildings, and equipment, net in the statement of financial position at June 30, 2024.

Future minimum lease payments as of June 30, 2024 is as follows:

Years Ending June 30,	Operating				
2025	\$	109	\$	58	
2026		62		-	
2027		64		-	
2028		66		-	
2029		46			
Total lease payments		347		58	
Less interest		(27)			
Present value of lease liabilities	\$	320	\$	58	

Required supplemental information relating to United Way's leases for the years ended June 30 is as follows:

	2024		2023	
Lease Costs:				
Operating lease cost, included in rent expense	\$	90	\$	134
Financing lease amortization of assets, included in				
depreciation and amortization expense		56		47
Financing lease interest, included in interest expense		2		3
Short-term lease expense, included in rent expense		-		167
Net operating and finance lease cost	\$	148	\$	351
Lease Term (in months) and Discount Rate:				
Weighted average remaining lease term - operating leases		4.15		1.68
Weighted average remaining lease term - financing leases		1.17		2.17

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

### Note 8—Fair value measurements of assets and liabilities

Required disclosures concerning the estimated fair value of financial instruments have been determined based on United Way's assessment of the available market information and appropriate valuation methodologies. The following tables summarize the valuation of United Way's financial assets measured at fair value at June 30, based on the level of input utilized to measure fair value:

	Fair Value Measurements at June 30, 2024:							
Description:		Level 1	Le	evel 2	L	evel 3		Total
Investments:								
Certificates of deposit  Mutual funds:	\$	50	\$	-	\$	-	\$	50
Equity securities funds		17,544		-		-		17,544
Fixed income funds		20,102		_		-		20,102
Subtotal investments		37,696		-		-		37,696
Beneficial interest in assets held by others				-		1,064		1,064
	\$	37,696	\$	-	\$	1,064	\$	38,760
		F	air Value	Measurem	ents at .	June 30, 202	3:	
Description:		Level 1	Le	evel 2	L	evel 3		Total
Investments:								
Certificates of deposit	\$	50	\$	-	\$	-	\$	50
Mutual funds:								
Equity securities funds		16,105		-		-		16,105
Fixed income funds		21,509		-		-		21,509
Subtotal investments		37,664		-		-		37,664
Beneficial interest in assets held by others						935		935
	\$	37,664	\$	_	\$	935	\$	38,599

Level 3 Reconciliation – The following is a reconciliation of the beginning and ending balances of recurring fair value measurements recognized in the accompanying statements of financial position using significant unobservable (Level 3) inputs:

	Beneficial Interest in Assets Held by Others
Balance, July 1, 2022 Net investment return Distributions	\$ 880 99 (44)
Balance, June 30, 2023  Net investment return  Distributions	935 173 (44)
Balance, June 30, 2024	\$ 1,064

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 8—Fair value measurements of assets and liabilities (continued)

United Way's beneficial interest in funds held at the Community Foundation of Greater Atlanta are considered by United Way to be Level 3 investments because they represent receivables to be paid from the investments managed by the Community Foundation of Greater Atlanta. United Way has no ownership interest in the underlying investment and the fair value of the investments is used by management of the Community Foundation of Greater Atlanta to determine the fair value of the payable to United Way.

*Unobservable (Level 3) Inputs* – The following tables present qualitative information about unobservable inputs used in the recurring Level 3 measurements at June 30:

	Fair Value at June 30, 2024	Valuation Technique	Unobservable Inputs	Range (Weighted Average)
Beneficial interest in assets held by others	\$ 1,064	Fair value of underlying investments	Timing of realization	N/A
	Fair Value at June 30, 2023	Valuation Technique	Unobservable Inputs	Range (Weighted Average)
Beneficial interest in assets held by others	\$ 935	Fair value of underlying investments	Timing of realization	N/A

Investment return, net for the years ended June 30 consisted of the following:

	2024			2023		
Interest and dividends, net of expenses	\$	1,760	\$	993		
Net realized and unrealized gains on investments		2,937		1,775		
Unrealized gains on beneficial interest in assets						
held by others		173		99		
	\$	4,870	\$	2,867		

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 9—Net assets with donor restrictions

Net assets with donor restrictions as of June 30 are restricted as follows:

	 2024	2023		
Subject to purpose restrictions:				
Strong Learners	\$ 16,741	\$	17,903	
College and Career Ready	1,651		2,343	
Brighter Future	158		288	
Economic Stability	9,414		17,170	
COVID-19	97		240	
Other direct assistance	2,403		3,659	
Facilities maintenance	 50			
Total subject to purpose restrictions	30,514		41,603	
Subject to time restrictions:				
Time restrictions	 1,704		1,237	
Total subject to purpose and time restrictions	 32,218		42,840	
Endowments and other perpetual gifts:				
Beneficial interest in assets held by others	1,064		935	
Endowments (subject to spending policy and appropriation):				
Corpus	3,661		3,661	
Accumulated investment earnings	 2,841		2,304	
Total endowments	 6,502		5,965	
Total endowments and other perpetual gifts	7,566		6,900	
Total net assets with donor restrictions	\$ 39,784	\$	49,740	

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 9—Net assets with donor restrictions (continued)

Net assets released from restrictions during the years ended June 30 consisted of the following:

	2024		2023	
Subject to purpose restriction:	<u> </u>			
Strong Learners	\$	17,187	\$	11,989
College and Career Ready		3,185		2,598
Brighter Future		390		667
Economic Stability		23,017		34,177
COVID-19		202		237
Other direct assistance		2,264		2,294
Facilities maintenance		_		68
		46,245		52,030
Subject to time restriction:				
Appropriation from endowment assets for expenditure		264		169
Pacesetter campaign		609		197
Donor specified time restriction		-		245
		873		611
Total net assets released from restriction	\$	47,118	\$	52,641

#### Note 10—Endowment funds

U.S. GAAP provides guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") and also required disclosures about endowments funds.

The Board of Directors of United Way has interpreted the UPMIFA as requiring, absent explicit donor stipulations to the contrary, that the following amounts included in the endowment be classified as net assets with donor restrictions: (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund be classified as net assets with donor restrictions.

In accordance with UPMIFA, United Way considers the following factors in making a determination to appropriate or accumulate donor-restricted endowments funds:

- 1. The duration and preservation of the fund.
- 2. The purposes of United Way and the donor-restricted endowment fund.
- 3. General economic conditions.
- 4. The possible effect of inflation and deflation.
- 5. The expected total return from income and the appreciation of investments.
- 6. Other resources of United Way.
- 7. The investment policies of United Way.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 10—Endowment funds (continued)

United Way's endowment consists of a donor-restricted fund established for a variety of purposes that are invested at a financial institution. As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

United Way's endowment net assets composition for the years ended June 30 are as follows:

	Without Restr	Donor ictions	With Donor Restrictions		Total	
June 30, 2024: Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor Accumulated investment earnings	\$	-	\$	3,661 2,841	\$	3,661 2,841
Total funds	\$	-	\$	6,502	\$	6,502
	Without Donor Restrictions		With Donor Restrictions			Total
<u>June 30, 2023</u> :						
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor Accumulated investment earnings	\$	- -	\$	3,661 2,304	\$	3,661 2,304
Total funds	\$	-	\$	5,965	\$	5,965

Changes in the endowment net assets for the years ended June 30 are as follows:

	Without Restri		With Donor Restrictions		Total	
Endowment net assets, July 1, 2023 Contributions	\$	-	\$	5,965	\$	5,965 -
Investment return, net		-		801		801
Amounts appropriated for expenditure				(264)		(264)
Endowment net assets, June 30, 2024	\$	_	\$	6,502	\$	6,502
	Without Restri		With Donor Restrictions			Total
Endowment net assets, July 1, 2022	\$	-	\$	5,267	\$	5,267
Contributions		-		339		339
Investment return, net		-		528		528
Amounts appropriated for expenditure		_		(169)		(169)
Endowment net assets, June 30, 2023	\$	_	\$	5,965	\$	5,965

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

## Note 10—Endowment funds (continued)

Underwater Endowment Funds – From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or the applicable state law requires United Way to maintain as corpus. United Way has interpreted UPMIFA to prohibit spending from underwater endowments in accordance with prudent measures required under law. There were no donor-restricted endowment funds that had a fair value below corpus as of June 30, 2024 or 2023.

Return Objectives and Risk Parameters – The Finance Committee of United Way, and ultimately United Way, adopted a revised investment policy and spending policy in March 2019. The policy seeks to preserve capital, control risk to ensure the risk assumed is commensurate with the given investment style and objectives, and adhere to the discipline set forth in the policy. United Way will endeavor to ensure, to the degree reasonably possible, that the endowment funds with which it is entrusted keep pace with inflation so that the original purpose of the donor(s) in establishing the endowment fund can be met in perpetuity.

Spending Policy and How the Investment Objectives Relate to Spending Policy – Authorized expenditures during the United Way's current fiscal year shall be 3.0% of the average total market value of the endowment for the trailing three-year period ending December 31. In the event the average annualized total return for the trailing three-year period fails to equal or exceed 3.0%, United Way shall distribute net income (defined as interest, dividends, and other income receipts from investments less expenses) until such time as the trailing three-year return equals or exceeds 3.0% again. In making distributions, United Way shall execute upon the approval of the Finance Committee and the Board of Directors to use both the net income and net capital appreciation (defined as realized and unrealized appreciation in the fair market value of the investments) in excess of the fund's historic dollar value (i.e., corpus).

Strategies Employed for Achieving Objectives – Accordingly, United Way has adopted the following investment allocation guidelines.

The equity and alternative portion shall represent between 50% and 70% of the total portfolio with a target of 60% and will be invested as follows:

	Low	High
Large Company Stocks	20%	40%
Mid-Cap Company Stocks	2%	15%
Small-Cap Company Stocks	2%	15%
International Stocks	2%	20%
Alternatives (Total Investments)	3%	15%

The fixed income (bond) portion shall represent between 30% and 50% of the total portfolio with a target of 40% and shall consist of primarily investment-grade U.S. or foreign corporate debt securities, U.S. Treasury or foreign government obligations, assets, and mortgage-backed securities.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

#### Note 11—Gifts-in-kind

Gift-in-kind revenue for the years ended June 30 consisted of the following:

	 2024		
Toys	\$ 6,300	\$	10,283
Marketing and media advertisements	-		78
Other	 -		136
Total gifts-in-kind revenue	\$ 6,300	\$	10,497

United Way generally receives contributed nonfinancial assets and deploys them back into the community along with its mission and vision of helping those in the greater Atlanta area drive sustainable and equitable improvements in the well-being of children, families, and individuals in the community. United Way recognizes these in-kind contributed nonfinancial assets at their estimated fair value on the date of receipt. United Way also receives donated marketing and media advertisements that are reported using current rates for similar marketing and media services. Contributed nonfinancial assets are generally not sold but are distributed throughout greater Atlanta in accordance with United Way's mission and vision. No contributed nonfinancial assets with donor restrictions were received during the year ended June 30, 2024.

United Way also recognizes contributed services as gift-in-kind revenues at their estimated fair value on the date of receipt if they create or enhance nonfinancial assets or they require specialized skills that would need to be purchased if they were not donated. United Way pays for substantially all services that would otherwise meet the requirements to be recorded as contributed services. During the years ended June 30, 2024 and 2023, there were no such contributed services received.

A substantial number of unpaid volunteers have made significant contributions of their time to United Way's programs and fundraising campaigns. These donated services are not reflected in the statements of activities since they do not meet the criteria for recognition as contributed services.

## Note 12—Related parties

United Way is the sole member of 24/7 Gateway, LLC, a 501(c)(3) exempt organization under the IRC. Because United Way is not actively involved in the management of 24/7 Gateway, LLC and does not appoint the Board of Directors or otherwise exercise control, operations of 24/7 Gateway, LLC are not consolidated in these financial statements. United Way recorded allocations payable to 24/7 Gateway, LLC at June 30, 2024 and 2023 of approximately \$-0- and \$112, respectively. Allocations and expenses within the accompanying statements of activities for 24/7 Gateway, LLC for the years ended June 30, 2024 and 2023 are approximately \$-0- and \$295, respectively.

NOTES TO THE FINANCIAL STATEMENTS (DOLLARS IN THOUSANDS)

JUNE 30, 2024 AND 2023

#### Note 13—Transfer of assets to CareerRise

United Way was the fiscal agent for the CareerRise program since its inception in 2011. Effective May 12, 2021, CareerRise became a separate 501(c)(3) exempt organization. Effective December 31, 2022, United Way and CareerRise separated and United Way no longer serves as CareerRise's fiscal agent. As of June 30, 2023, United Way held assets totaling \$1,743 associated with CareerRise programing. This amount is recorded as a transfer of assets on the statement of activities for the year ended June 30, 2023. Of this amount, \$1,500 is reflected as a reduction in cash and the remaining amount of \$243 is reported in accounts payable and accrued liabilities in the statement of financial position at June 30, 2023.

## Note 14—Subsequent events

United Way has evaluated subsequent events through December 19, 2024, which was the date the financial statements were available to be issued.

On August 26, 2024, United Way formed 1905 Ventures LLC. United Way is the sole member of 1905 Ventures LLC. The purpose of 1905 Ventures LLC is to develop ideas and launch products that can generate earned revenue for United Way to fulfill its mission.



# UNITED WAY OF GREATER ATLANTA, INC. SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS

YEAR ENDED JUNE 30, 2024

Federal Grantor/ Pass-through Grantor/Program Title  Federal Awards	Assistance Listing Number	Amount Passed Through to Subrecipient		Total Federal Expenditures	
U.S. Department of Justice:					
Pass-through from the Office of the Governor					
Criminal Justice Coordinating Council	16.575	\$	-	\$	290,374
Juvenile Mentoring Program	16.726		_		59,667
Total U.S. Department of Justice			_		350,041
U.S. Department of Housing and Urban Development: Pass-through from Atlanta Housing Authority					
Choice Neighborhoods Implementation Grant Program	14.889		_		101,821
Total U.S. Department of Housing and Urban Development					101,821
Department of the Treasury:  Direct Programs:  Volunteer Income Tax Assistance (VITA) Matching Grant Program	21.009		_		357,210
Pass Through Programs: Pass-through from Gwinett County, Georgia					·
COVID 19 - Coronavirus Local Fiscal Recovery Funds	21.027		35,000		408,949
Total Department of the Treasury			35,000		766,159
Total Expenditures of Federal Awards		\$	35,000	\$	1,218,021

NOTES TO THE SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS

YEAR ENDED JUNE 30, 2024

#### Note 1—Basis of presentation

The accompanying schedule of expenditures of federal awards (the "Schedule") includes the federal award activity of the United Way of Greater Atlanta, Inc. ("United Way") under programs of the federal government for the year ended June 30, 2024. The information in this Schedule is presented in accordance with the requirements of Title 2 U.S. Code of Federal Regulations ("CFR") Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards ("Uniform Guidance"). Because this Schedule presents only a selected portion of the operations of United Way, it is not intended to, and does not, present the financial position, changes in net assets, or cash flows of United Way.

## Note 2—Summary of significant accounting policies

Expenditures reported on the Schedule are reported on the accrual basis of accounting. Such expenditures are recognized following the cost principles contained in 2 CFR Part 230, Cost Principles for Non-Profit Organizations, wherein certain types of expenditures are not allowable or are limited as to reimbursement.

## Note 3—Contingencies

These federal programs are subject to financial and compliance audits by grantor agencies which, if instances of material noncompliance are found, may result in disallowed expenditures and may affect United Way's continued participation in specific programs. The amount, if any, of expenditures which may be disallowed by the grantor agencies cannot be determined at this time, although United Way expects such amounts, if any, to be immaterial.

## Note 4—Indirect cost rate

When applicable, United Way has elected to use the 10% de minimis indirect cost rate as allowed under the Uniform Guidance.



# Report of Independent Auditor on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

To the Board of Directors United Way of Greater Atlanta, Inc. Atlanta, Georgia

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of United Way of Greater Atlanta, Inc. ("United Way") (a nonprofit organization), which comprise the statement of financial position as of June 30, 2024 and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements and have issued our report thereon dated December 19, 2024.

## Report on Internal Control over Financial Reporting

In planning and performing our audit of the financial statements, we considered United Way's internal control over financial reporting ("internal control") as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of United Way's internal control. Accordingly, we do not express an opinion on the effectiveness of United Way's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements, on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

## **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether United Way's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

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## **Purpose of this Report**

Cherry Bekaert LLP

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Atlanta, Georgia December 19, 2024



## Report of Independent Auditor on Compliance for Each Major Program and on Internal Control over Compliance Required by the Uniform Guidance

To the Board of Directors United Way of Greater Atlanta, Inc. Atlanta, Georgia

## Report on Compliance for Each Major Federal Program

## Opinion on Each Major Federal Program

We have audited United Way of Greater Atlanta, Inc.'s ("United Way") compliance with the types of compliance requirements identified as subject to audit in the OMB *Compliance Supplement* that could have a direct and material effect on each of United Way's major federal programs for the year ended June 30, 2024. United Way's major federal programs are identified in the *Summary of Auditor's Results* section of the accompanying schedule of findings and questioned costs.

In our opinion, United Way complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of its major federal programs for the year ended June 30, 2024.

## Basis for Opinion on Each Major Federal Program

We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and the audit requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* ("Uniform Guidance"). Our responsibilities under those standards and the Uniform Guidance are further described in the *Auditor's Responsibilities for the Audit of Compliance* section of our report.

We are required to be independent of United Way and to meet our other ethical responsibilities, in accordance with relevant ethical requirements relating to our audit. We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on compliance for each major federal program. Our audit does not provide a legal determination of United Way's compliance with the compliance requirements referred to above.

## Responsibilities of Management for Compliance

Management is responsible for compliance with the requirements referred to above and for the design, implementation, and maintenance of effective internal control over compliance with the requirements of laws, statutes, regulations, rules, and provisions of contracts or grant agreements applicable to United Way's federal programs.

#### Auditor's Responsibilities for the Audit of Compliance

Our objectives are to obtain reasonable assurance about whether material noncompliance with the compliance requirements referred to above occurred, whether due to fraud or error, and express an opinion on United Way's compliance based on our audit. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with generally accepted auditing standards, *Government Auditing Standards*, and the Uniform Guidance will always detect material noncompliance when it exists. The risk of not detecting material noncompliance resulting from fraud is higher than for that resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Noncompliance with the compliance requirements referred to above is considered material if there is a substantial likelihood that, individually or in the aggregate, would influence the judgment made by a reasonable user of the report on compliance about United Way's compliance with the requirements of each major federal program as a whole.

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In performing an audit in accordance with generally accepted auditing standards, *Government Auditing Standards*, and the Uniform Guidance, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material noncompliance, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding United Way's compliance with the compliance requirements referred to above and performing such other procedures as we considered necessary in the circumstances.
- Obtain an understanding of United Way's internal control over compliance relevant to the audit in order
  to design audit procedures that are appropriate in the circumstances and to test and report on internal
  control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing
  an opinion on the effectiveness of United Way's internal control over compliance. Accordingly, no such
  opinion is expressed.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and any significant deficiencies and material weaknesses in internal control over compliance that we identified during the audit.

## **Report on Internal Control over Compliance**

A deficiency in internal control over compliance exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. A material weakness in internal control over compliance is a deficiency, or a combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. A significant deficiency in internal control over compliance is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the *Auditor's Responsibilities for the Audit of Compliance* section above and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies in internal control over compliance. Given these limitations, during our audit we did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses, as defined above. However, material weaknesses or significant deficiencies in internal control over compliance may exist that were not identified.

Our audit was not designed for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, no such opinion is expressed.

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

Atlanta, Georgia December 19, 2024

Cherry Bekaert LLP

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## **UNITED WAY OF GREATER ATLANTA, INC.**SCHEDULE OF FINDINGS AND QUESTIONED COSTS

## YEAR ENDED JUNE 30, 2024

## I. Summary of Auditor's Results

- a) The type of report the auditor issued on whether the financial statements audited were prepared in accordance with GAAP: **Unmodified**
- b) Internal control over financial reporting:

Material weaknesses identified: No

Significant deficiencies identified: None reported

- c) Noncompliance material to the financial statements noted: No
- d) Internal control over major federal programs:

Material weaknesses identified: No

Significant deficiencies identified: None reported

- e) The type of auditor's report issued on compliance for major federal programs: Unmodified
- f) Any audit findings disclosed that are required to be reported in accordance with 2 CFR 200.516(a): No
- g) Identification of major federal programs:

## 21.027 COVID-19 - Coronavirus State and Local Fiscal Recovery Funds

- h) Dollar threshold used to distinguish between Type A and Type B programs: \$750,000
- i) Auditee qualified as a low-risk auditee: Yes

## II. Financial Statement Findings

None noted.

## III. Federal Award Findings and Questioned Costs

None noted.

## **UNITED WAY OF GREATER ATLANTA, INC.**SUMMARY SCHEDULE OF PRIOR AUDIT FINDINGS

YEAR ENDED JUNE 30, 2024

There were no audit findings reported for the year ended June 30, 2023.